



AMERICA'S ARMY:
THE STRENGTH OF THE NATION

UNCLASS/FOUO

Army G-3/5/7

National Preparedness Month



UNCLASS/FOUO



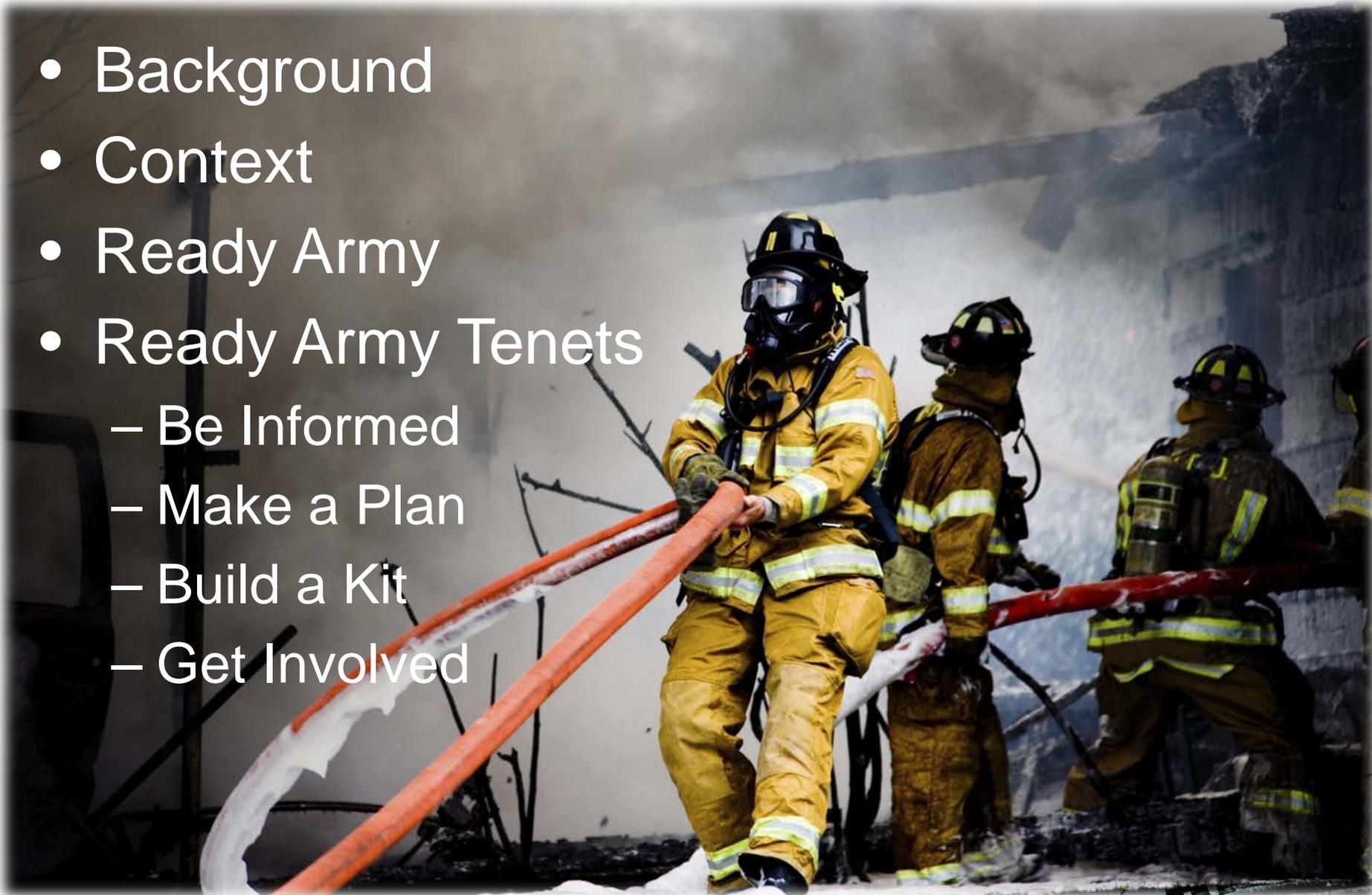
To educate, inform and involve the Army community in preparedness activities to increase Army resiliency and our Nation's readiness for all-hazards events





Army G-3/5/7

- Background
- Context
- Ready Army
- Ready Army Tenets
 - Be Informed
 - Make a Plan
 - Build a Kit
 - Get Involved



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September is...

National Preparedness Month

... an awareness campaign initiated by FEMA aimed at strengthening the security, safety, and resilience of our Nation by encouraging individuals, families, and organizations, as a whole, to take significant action toward making themselves and their communities fully prepared for unexpected situations



FEMA



UNCLASS/FOUO



NPM is an Army commemorative event aimed at fostering a culture of preparedness to strengthen the Army and Nation's ability to prevent, protect, mitigate, respond and recover from any emergency

Every member of the Army community plays in an important role in preparing for unexpected threats to the community

Planning and preparation are cornerstones of resiliency across the Army





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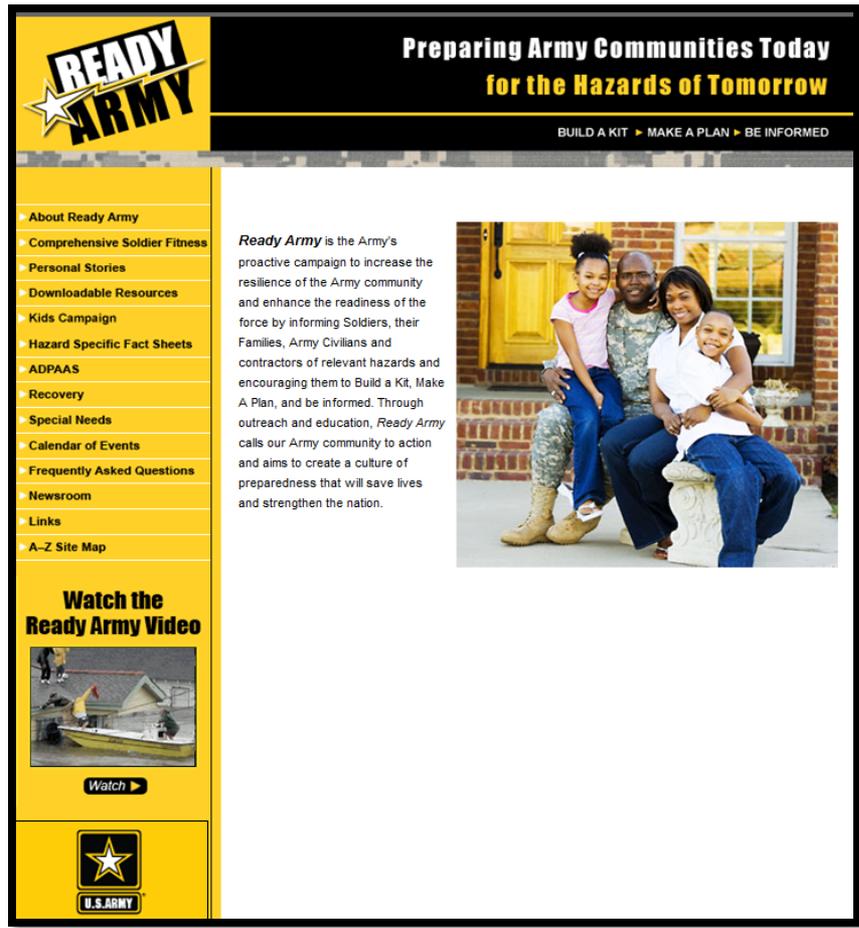
- Risk is a shared responsibility
- Unexpected dangers and events can happen anywhere and at anytime
- Persistent vigilance can prevent and prepare us for unforeseen all-hazard events
- Leaders must drive a culture of change
- Units must provide the best preparedness training and education possible



Ready Army

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- Ready Army is the Army's proactive campaign to increase the resilience of the Army community and enhance readiness
 - Hazard Specific Fact Sheets
 - 48-72hr Survival Kit Recommendations
 - Downloadable Resources
 - Family Plans
 - Kids Resources
 - Ready Army Print Resources



The screenshot shows the Ready Army website interface. At the top left is the 'READY ARMY' logo. The main header reads 'Preparing Army Communities Today for the Hazards of Tomorrow' with sub-headers 'BUILD A KIT', 'MAKE A PLAN', and 'BE INFORMED'. A navigation menu on the left lists: About Ready Army, Comprehensive Soldier Fitness, Personal Stories, Downloadable Resources, Kids Campaign, Hazard Specific Fact Sheets, ADPAAS, Recovery, Special Needs, Calendar of Events, Frequently Asked Questions, Newsroom, Links, and A-Z Site Map. The main content area features a paragraph about the Ready Army campaign and a photo of a family. Below this is a 'Watch the Ready Army Video' section with a video player and a 'Watch' button. The U.S. Army logo is at the bottom left of the page.

<http://www.acsim.army.mil/readyarmy/>





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- Ready Army promotes a culture of preparedness throughout the Army
- The tenets of Ready Army are:
 - Be Informed
 - Make a Plan
 - Build a Kit
 - Get Involved



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- Army installations face a wide range of hazards, natural and man-made, that must be addressed

Natural Hazards (disasters): Hurricane, Tornado, Tsunami, Flood, Wild Fire, Severe Storm, Earthquake, Volcanoes, Drought, Extreme Heat/Cold

Man-made Hazards: Chemical, Biological, Radiological, Nuclear, and High-yield Explosive



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- Prepare yourself and your family for a disaster by making an emergency preparedness plan
- In this plan, include the following:
 - Emergency Contact Numbers
 - Neighborhood & Regional Meeting areas
 - Evacuation Routes
 - Utility Shut-off Information
 - Vital Records

Preparedness planning serves as a force multiplier



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- Include the following considerations in your plan, as appropriate:
 - Special needs populations
 - Pets
 - Emergency plans at family member work areas, daycare and schools
- Practice your plan at least twice a year and update it accordingly

Planning and preparation are cornerstones of resiliency across the Army



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- Survival Kit Recommendations:
 - Non-perishable food and water to last for at least 72 hours
 - First aid kit, AM/FM radio, personal sanitation, local maps, wrench/pliers, flashlight, extra batteries, can opener
 - Anticipate limited services for days or even weeks
 - *(electricity, gas, water, sewage treatment, and telephone service)*

Turn awareness into action!



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- Maintain your Kit:
 - Store canned food in a cool, dry place
 - Store boxed food in tightly closed plastic or metal containers
 - Change stored food and water supplies every 6 months



Turn awareness into action!



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- Store your Kit:
 - Keep in designated place as you may leave your home quickly
 - Keep a kit of emergency supplies in your car in case you become stranded
 - Include jumper cables, flashlights and extra batteries, first aid kit, necessary medications, non-perishable food, and bottled water, AM/FM radio, blankets

Improve our capability to Prevent, Protect, Mitigate, Respond, and Recover from all-hazards





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- Join us this September for NPM
- Risk is a Shared Responsibility
- Create a Culture of Preparedness
- Turn AWARENESS into ACTION
- Visit Ready Army online
- Pledge to Prepare at *Ready.Gov*

***Be Informed, Make a Plan,
Build a Kit, and Get Involved***